

**TOWARDS 2026:
LUMINATO'S LONG TERM PLAN**

**LUMINATO
FESTIVAL
TORONTO**



LUMINATO FESTIVAL TORONTO

It's a city ignited with creativity.

**It's a conversation between
artists and audiences.**

**It's a hidden gem.
It's a party in a park.**

IT'S ART.



A BIG, BOLD CONTEMPORARY ARTS FESTIVAL

Luminato Festival Toronto is a big, bold contemporary arts festival that brings the city region to life every June with free, outdoor events, intimate experiences, and genre-crossing works.

Since 2007, Luminato has launched summer in Toronto with an international festival that has welcomed over 10 million locals and visitors.

We have shared the work of 16,920 artists, presented 77 world premieres, and commissioned 61 works. We have celebrated 22 of those commissions with national and international tours.

Luminato is truly woven into the fabric of Toronto's, and Canada's, arts and culture sector.

When the global pandemic forced live arts venues to shutter, Luminato moved online, sharing the work of artists across the country and around the world with two digital festivals.

During this time of separation, we have reflected on the future of the festival, on the path forward for arts and culture in Canada, and our role in a world desperate for change.

This year we're back with a live festival and a fresh vision for our future.



OUR PURPOSE

We are a catalyst for big, bold contemporary works of art.



OUR VISION

We are a convenor of creativity on a large scale grounded in equity, inclusion, accessibility, and sustainability.

Through exceptional works of art, we connect and collaborate, inspiring our audiences to open their hearts and minds to the world.



A BIG & BOLD

Photo by Brian Medina

Cris Derksen's Maada'ookii Songlines
Luminato Festival Toronto 2019



CONTEMPORARY

Photo by Tanja Tiziana

Four Sisters
Luminato Festival Toronto 2019

A photograph of a group of Black people, primarily women, standing outdoors near a body of water. They are wearing bright yellow robes or tunics. Several individuals have their heads tilted back, looking up towards the sky. One woman in the center has a large, colorful, patterned headscarf. The scene is brightly lit, suggesting a sunny day. The text 'ARTS FESTIVAL' is overlaid in large, bold, cyan letters across the middle of the image.

ARTS FESTIVAL

Photo by Jeremy Mimmagh

New Monuments
Luminato Festival Toronto 2021



WHAT WE DO

We kick off the summer with a big, inclusive festival that reaches beyond the downtown core and partners with neighbouring cities across the GTA region.

We present, produce, and curate bold works that inspire, challenge, and leave our audiences with a story to tell. Our events are accessible, mostly free, often outdoors, and always feature exceptional art.

We prioritize equity, inclusion, accessibility, and sustainability in all of our work. Our programming and audiences reflect the diversity of our home; we are a mirror of the region.

We work with local and global creative minds that reach beyond borders and step outside of traditional frameworks.



5 YEARS FROM NOW...

We have attracted great artists and influential presenters at the local, national, and international level to the festival.

We have welcomed millions of people from across the GTA region, and around the world, to our festival.

We have further developed into a highly anticipated festival in the Toronto region that is known globally as a great place to be in June.

We have significantly contributed to the social, economic, and cultural strength of Luminato and the Toronto region.



4 STEPS TO THE FUTURE



1. IT STARTS WITH GREAT ART

We showcase regional and Canadian talent alongside the great international artists and works of our time.

2. BUILDING AUDIENCES

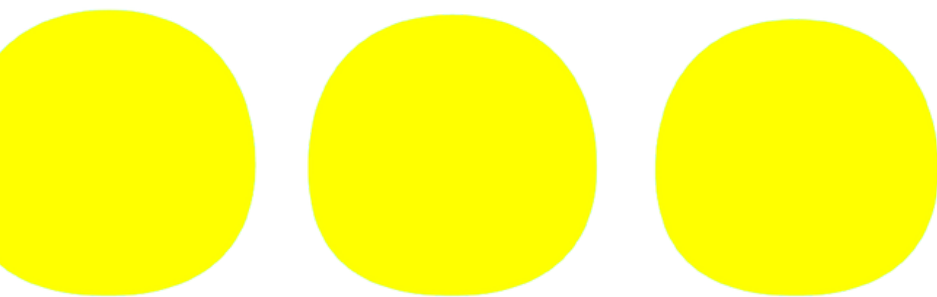
We grow our yearly audiences using an effective range of communication and engagement strategies.

3. A GREAT PLACE TO BE

We are a highly anticipated annual event for artists, audiences, supporters, and staff.

4. A COMPREHENSIVE CONTRIBUTION

We contribute to the social, economic and cultural strength of Luminato and the Toronto region.



15 YEARS, 15 FESTIVALS

Over 15 years Luminato has made a significant impact on the arts and culture sector in Ontario.

And we're not done yet.

16,910 PARTICIPATING ARTISTS

77 World Premieres

46 Canadian Premieres

61 Luminato Commissions

22 Touring Commissions

10 MILLION+ AUDIENCE MEMBERS

\$1.1 billion in economic impact

\$2.8 million invested in Ontario's arts and culture sector



IT'S ART.

Learn more at
luminatofestival.com

**TOWARDS 2026:
LUMINATO'S LONG TERM PLAN**

**LUMINATO
FESTIVAL
TORONTO**