

# INSTRUMENTS OF HAPPINESS

## Visual Story

The poster features a vibrant yellow background with a central sunburst of guitar necks. On the right, there are stylized portraits of George Harrison and another man. On the left, a group of children is shown. The text is arranged in a clear, hierarchical layout, providing event details and sponsor information.

**LUMINATO**  
JUNE 6-24 2018

Bradyworks & Doane USchool

**Instruments of Happiness**

A reverberating tribute to George Harrison  
100 electric guitars • Hundreds of ukuleles  
4 performances only

Sat. June 16, Brookfield Place  
**FREE**

And 30+ more shows  
[LUMINATO.COM](http://LUMINATO.COM)

Presented by  
**TD**

Supported by  
**OCAP**  
Ontario

with assistance from  
J.P. BICKELL FOUNDATION

FOUNDING GOVERNMENT PARTNER  
Ontario

MAJOR PARTNERS  
Canada TORONTO

# INSTRUMENTS OF HAPPINESS

## Visual Story

The event involves lots of electric guitars and ukuleles. So it is going to be LOUD.

If the sound is too loud for you, you will still be able to hear it if you move away to the QUIETER areas.

Each section is 20 minutes long.

The guitar music is composed to be heard with the audience in the middle of the space. The ukulele group will be best heard facing front.

The event will have places for you to stand and watch the performance. There will be a few seats for anyone who needs them. You can find them next to ukulele performance area and in the middle of the guitar performance area.

The chairs will have BLUE PRIORITY SIGNS on them



# INSTRUMENTS OF HAPPINESS

## Visual Story

The picture on the left is of TIM BRADY. He composed the music and will be playing his guitar. The picture on the right is of MELANIE DOANE. She will conduct the ukulele players



Tim Brady



Melanie Doane

# INSTRUMENTS OF HAPPINESS

## Visual Story

Here are pictures of electric guitars and of people playing electric guitars



# INSTRUMENTS OF HAPPINESS

## Visual Story

Here are pictures of ukuleles and students from Doane Uschool playing them



# INSTRUMENTS OF HAPPINESS

## Visual Story

The show takes place in BROOKFIELD PLACE in downtown Toronto. It is open to the public and often full of people walking through.

Brookfield Place has many entrances.

Here is one of them, from **YONGE STREET**



outside



Outside, a closer picture

# INSTRUMENTS OF HAPPINESS

## Visual Story

If you come in via YONGE STREET, the next thing you will see is a SIGN and a FOUNTAIN



SIGN



FOUNTAIN

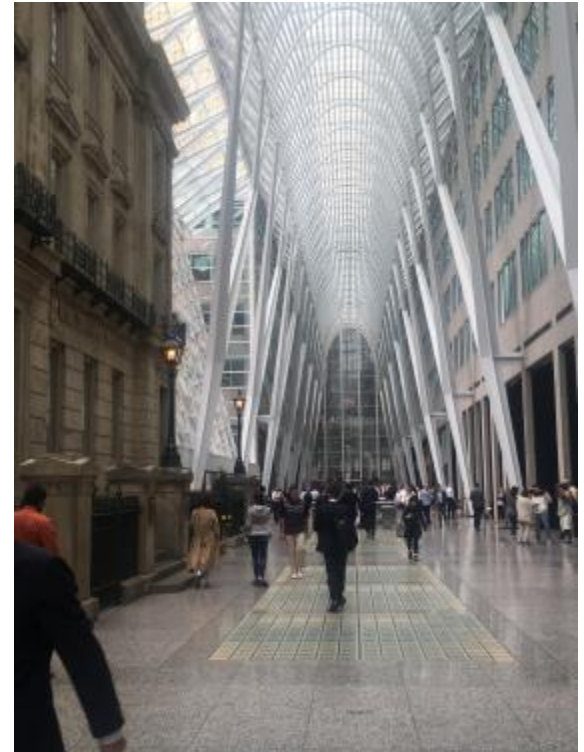
# INSTRUMENTS OF HAPPINESS

## Visual Story

Keep walking through to enter the GALLERIA. This is the view.  
To the left hand side is the UKE PLAYERS AREA in front of the  
Heritage building



VIEW OF THE UKE PLAYING AREA



VIEW OF THE GALLERIA



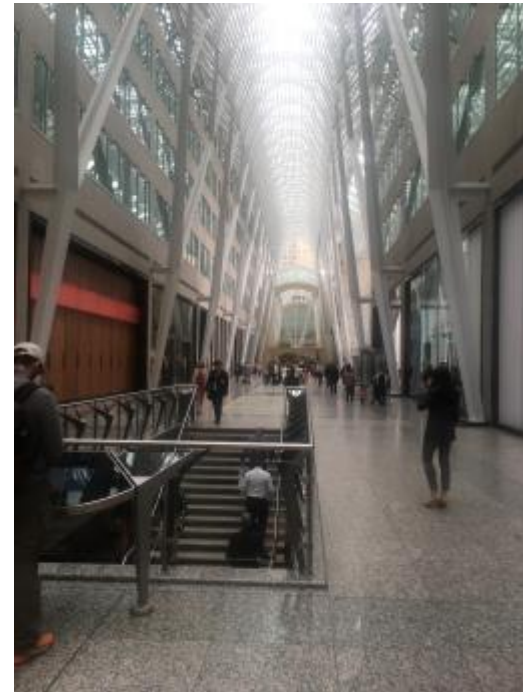
# INSTRUMENTS OF HAPPINESS

## visual story 2018

Brookfield Place has many entrances  
Here is ANOTHER entrance, from **BAY STREET**



OUTSIDE

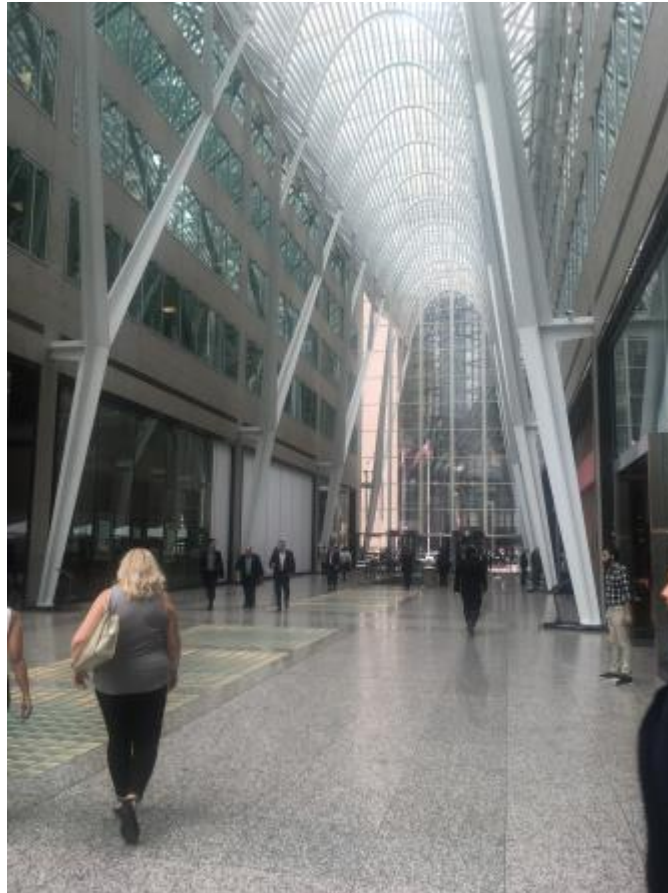


INSIDE

# INSTRUMENTS OF HAPPINESS

## Visual Story

This is the area where THE GUITARS will play (looking towards Bay Street)



# INSTRUMENTS OF HAPPINESS

## Visual Story

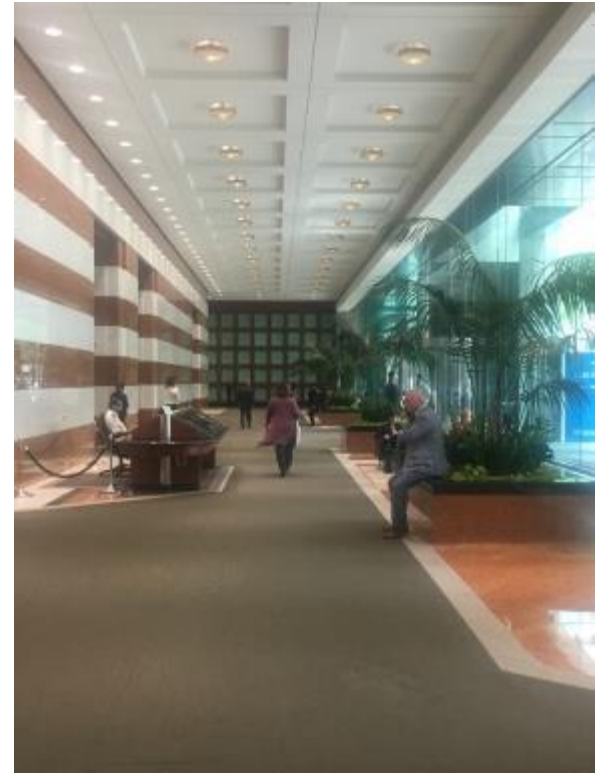
To the right hand side of the Ukulele area is a ramp up to an area which leads to the QUIETER AREAS.



RAMP



QUIETER AREA

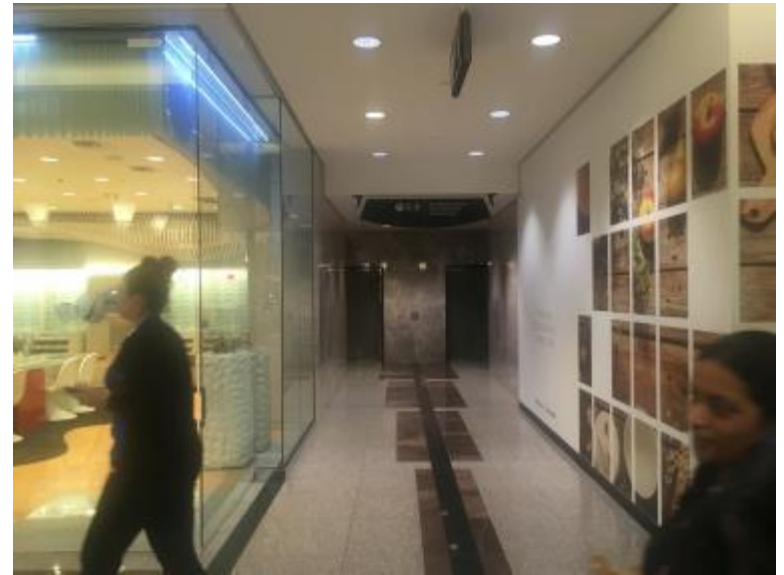


QUIETER AREA

# INSTRUMENTS OF HAPPINESS

## Visual Story

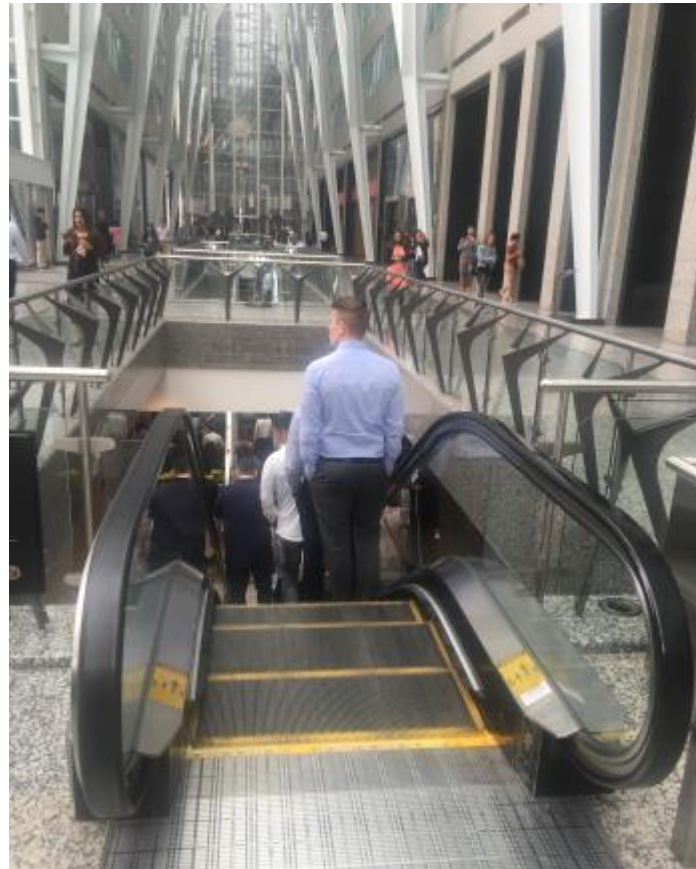
Downstairs in the FOOD COURT, the ELEVATORS can be found next to Josephson Opticals



# INSTRUMENTS OF HAPPINESS

## Visual Story

This is the escalator down to the food court and washrooms

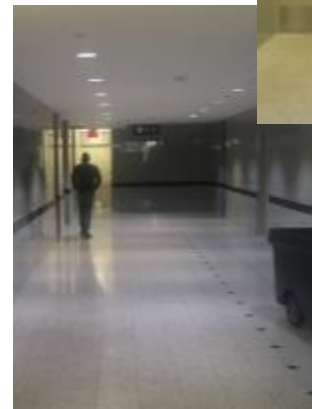
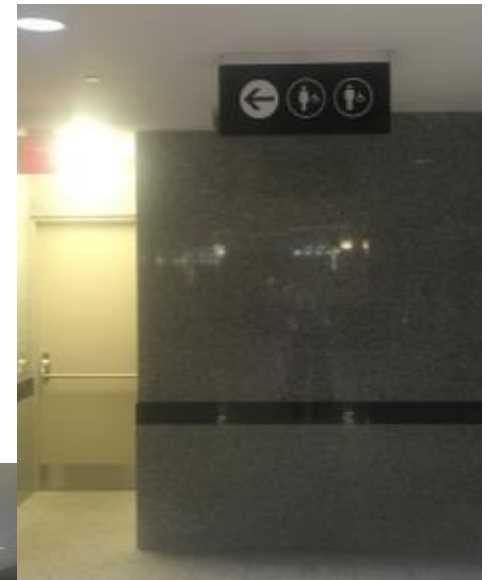


# INSTRUMENTS OF HAPPINESS

## Visual Story

At the bottom of the escalator there are washrooms on the Left and Right Hand sides.

Washrooms to the Right Hand side are accessible and can be found next to Longo's Market.



# INSTRUMENTS OF HAPPINESS

## Visual Story

At the bottom of the escalators, there are WASHROOMS to the Left Hand Side, next to THAI ISLAND



# INSTRUMENTS OF HAPPINESS

## Visual Story

HERE IS A MAP OF THE GALLERIA SHOWING THE DIFFERENT AREAS

